

naphn

18

North American
Passive House
Network

NORTH AMERICAN PASSIVE HOUSE NETWORK

2018

INTERNATIONAL CONFERENCE

Attendees

Planning on over 1,000 Attendees
“Learning Lounge” and Vendor
Floor Open to the Public.

Workshops

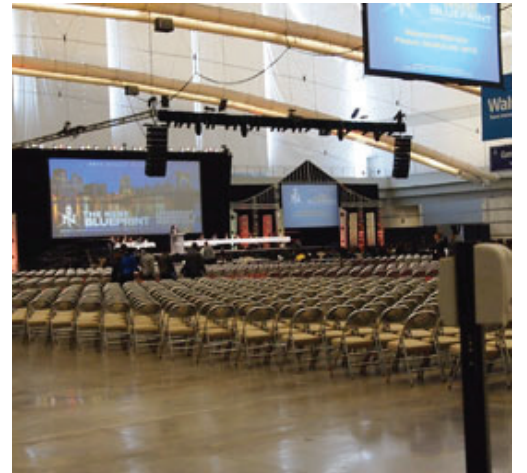
October 17-18 (W-Th)

Main Conference

October 19-20 (F-Sa)

Project Tours

October 21 (Su)



Join North America's Passive House community as it convenes in a hotspot of Passive House design construction: Pittsburgh, Pennsylvania. Thanks to a strong professional base, innovative governmental policy supporting Passive House, and a community of forward-thinking developers and builders, Pennsylvania is home to one of the largest concentrations of major Passive House and other deep green development on the continent.

This conference is a unique opportunity for vendors. The growth of NAPHN has reached an inflection point, with a major expansion of attendees underway for the 2018 conference. Thanks to major support from The Heinz Endowments and other Pittsburgh funders, NAPHN has unprecedented capacity for conference growth. As a vendor, you'll not only gain access to this rapidly growing community of practitioners, but also can forge a multiyear relationship with NAPHN.

We've made moves to ensure that the vendor experience at NAPHN 2018 is top notch:

- The vendor floor will be located at the center of the event, between registration and breakout session rooms on one side and the plenary hall on the other.
- Flow from plenary sessions to breakout sessions will bring attendees through the vendor floor between each session.
- The vendor floor will open to free, public access during “Learning Lounge” sessions, providing you with access to Pittsburgh's design, development, and construction community, significantly increasing your access to potential customers.
- Sponsorships opportunities to support evening events, coffee stations, Wi-Fi, and more will be available to amplify your reach and exposure.

We look forward to your participation in what should be the biggest Passive House event yet in North America. We can't wait to show you what both the Pennsylvania and the national market have to offer.

AT THE ICONIC, DOWNTOWN RIVERFRONT, LEED PLATINUM DAVID L. LAWRENCE CONVENTION CENTER



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SPONSOR & EXHIBITION OPPORTUNITIES

NAPHN CONFERENCE + EXPO 2018

PITTSBURGH, PA

OCT 17-21

FOUNDATION SUPPORT

PLATINUM

\$25,000

EXHIBIT:

3 10'x10' booths at preferred exhibit floor location

PARTICIPATION:

4 complimentary passes to the main conference event

BRANDING:

Your branding on all NAPHN18 public media

Full page (space only) feature ad in event program

THE HEINZ ENDOWMENTS
Howard Heinz Endowment • Vira I. Heinz Endowment



WPPSEF
WEST PENN POWER
SUSTAINABLE
ENERGY FUND

The Metropolitan Edison Company/Pennsylvania Electric Company
SUSTAINABLE ENERGY FUND



**COMMUNITY
FOUNDATION**
FOR THE ALLEGHENIES

PARTNERS



GOLD

\$12,500

EXHIBIT:

2 10'x10' booths at preferred exhibit floor location (Preference to Platinum Sponsors).

PARTICIPATION:

3 complimentary passes to the main conference event

BRANDING:

Your branding on all NAPHN18 public media

Full page (space only) feature ad in event program

SILVER

\$7,500

EXHIBIT:

10'x10' booths at preferred exhibit floor location (Preference to Platinum / Gold)

PARTICIPATION:

2 complimentary passes to the main conference event

BRANDING:

Your branding on all NAPHN18 public media

Full page (space only) feature ad in event program

VENDOR

\$3,000

EXHIBIT:

10'x10' booth on exhibit floor

PARTICIPATION:

1 complimentary pass to the main conference event

EVENT HOST

amount varies

OPPORTUNITIES INCLUDE:

Panel Discussion
Evening Events
Coffee Station
Tech and Wifi Support

BRANDING:

Company Logo on NAPHN 18 Public Media

Branding on event stage backdrop

PARTICIPATION:

Complimentary pass(s) to the main conference event

FOR MORE INFO:

naphnconference2018.org

conference@naphnetwork.org